

News release

BlueOrchard Impact Summit 2018: White Paper Explores Ways to Close the SDGs Investment Gap

- To successfully unlock private capital at scale, blended finance vehicles must be customized to meet the needs and expectations of private investors - Blended Finance 2.0 to play a key role in maximizing synergies between the public and private sector
- Private sector to urgently build and offer further investable products to provide investment opportunities – impact investing recognized as the fastest growing asset class today and as an effective tool to “close the gap”
- Importance of sub-national level in Emerging Markets highlighted – local and regional authorities pivotal for the implementation of the SDGs
- Investable project pipelines need to be further developed by mapping concrete opportunities in different sectors and identifying investment ready projects to be financed

Zurich, 14 November 2018 –BlueOrchard Finance Ltd (“BlueOrchard”), a leading Swiss-based impact investment manager, released today a white paper, discussing ways to mobilize private capital at scale in order to close the SDGs investment gap. Ending poverty, reducing inequalities and fighting the effects of climate change requires a multi-dimensional approach, and can only be achieved by addressing interrelated factors, including inclusive growth, education, food security, health, and access to basic services and infrastructure.

The BlueOrchard Impact Summit 2018, held in Pontresina, Switzerland, on October 3-4, 2018, was centred around the key topic “Closing the Gap”. The summit provided a diverse range of high calibre stakeholders with the opportunity to advance the discussion about how to achieve the Sustainable Development Goals (SDGs). The white paper synthesizes the experience, expertise, and contributions of the summit’s speakers and attendees and reflects on identified areas where all stakeholders can work together to contribute to closing the SDGs’ \$2.5 trillion investment gap in developing countries. The white paper is aimed at all participants of the summit as well as everyone who is interested in closing the SDGs investment gap.

Guest contributions from Tadashi Maeda, Governor and Representative Director, Japan Bank for International Cooperation (“Activating the Potential of Women in Emerging Markets”), Stephanie J. Miller, Director of Western Europe, IFC, World Bank Group (“Tackling Global Warming by Creating Markets for Climate Business”), Christophe Nuttall, Executive Director, R20 Regions of Climate Action (“Taking the Sub-national Level in Emerging Markets into Account”) and Marco Bizzozero, Head of Group Wealth Management, UniCredit (“How Wealth Management Can Help Mobilize Private Capital for Public Good”) complete the white paper.

Peter A. Fanconi, BlueOrchard’s Chairman said: *“BlueOrchard has taken the responsibility to actively contribute to achieving the ambitious goals set out in the SDGs and the Paris Agreement. We firmly believe that the private sector has both the responsibility and the strength to make a positive impact in this world. If we all walk this path together, we will be able to make an impact in this world.”*

“We are only at the beginning of a long journey which we started with the summit. This white paper continues this journey by entering us into a vital debate and exchange among all stakeholders to identify solutions to end poverty, foster peace and prosperity, and protect the planet”, said Patrick Scheurle, CEO of BlueOrchard.



To download a copy of the white paper, please visit: <http://www.blueorchard.com/blueorchard-impact-summit-white-paper-2018/>

About BlueOrchard Finance Ltd

BlueOrchard is a leading global impact investment manager. The firm is dedicated to fostering inclusive and climate-smart growth, while providing attractive returns for investors. BlueOrchard was founded in 2001, by initiative of the UN, as the world's first commercial manager of microfinance debt investments. Today, BlueOrchard provides investors around the world with premium investment solutions, including credit, private equity, and sustainable infrastructure. Being an expert in innovative blended finance mandates, the firm is a trusted partner of leading global development finance institutions. With a major global presence and offices on four continents, BlueOrchard has invested to date more than USD 5bn across 80 emerging and frontier markets, enabling tangible social and environmental impact. BlueOrchard is a licensed Swiss asset manager of collective investment schemes authorized by FINMA. Its Luxembourg entity, BlueOrchard Asset Management S.A., is a licensed UCITS management company as well as a licensed alternative investment fund manager (AIFM) authorized by CSSF. For additional information, please visit: www.blueorchard.com.

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